The Recession Crisis: Hopes and Worries

Lessons of 1991's Bestsellers • After the 'Son of Sam' Ruling

What the Maxwell Bankruptcy Means • The Trouble with Gordon's

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Longest-Running Hardcover Bestsellers for 1991

The books on these *PW* hardcover and paperback bestseller lists are those that lasted longest on our regular weekly bestseller lists in 1991. This list does not necessarily reflect the year's bestselling hardcover books in terms of actual sales. Some titles that achieve bestsellerdom in the last few months of the year will have the highest rates of sales because of holiday purchase. This year's list includes nine fiction and 15 nonfiction titles, compared with 12 fiction and 13 nonfiction titles in 1990.

FICTION

		#Wks. on '91 List	#Wks. on '90 List
1 *	**The Firm.** John Grisham. Doubleday (3/91; $19.95).	41	–
2 *	**Loves Music, Loves to Dance.** Mary Higgins Clark. Simon & Schuster (4/91; $21.95).	22	–
3	**Possession: A Romance.** A. S. Byatt. Random House (10/90; $19).	20	3
4	**As the Crow Flies.** Jeffrey Archer. HarperCollins (5/91; $22.95).	19	–
	Star Wars: Heir to the Empire, Vol. I. Timothy Zahn. Spectra/Bantam (6/91; $15).	19	–
5 *	**The Kitchen God's Wife.** Amy Tan. Putnam (6/91; $22.95).	18	–
*	**The Sum of All Fears.** Tom Clancy. Putnam (8/91; $24.95).	18	–
6	**Damage.** Josephine Hart. Knopf (3/91; $18).	16	–
*	**Heartbeat.** Danielle Steel. Delacorte (11/91; $21.95).	16	–

NONFICTION

		#Wks on '91 List	#Wks on '90 List
1 *	**Iron John: A Book About Men.** Robert Bly. Addison-Wesley (11/90; $18.95).	47	3
2	**Wealth Without Risk.** Charles J. Givens. Simon & Schuster (12/88; $19.95).	41	47
3 *	**Financial Self-Defense.** Charles J. Givens. Simon & Schuster (11/90; $22.95).	34	2
4	**Homecoming.** John Bradshaw. Bantam (7/90; $19.95).	31	20
5 *	**Parliament of Whores.** P. J. O'Rourke. Atlantic Monthly Press (6/91; $19.95).	24	–
6 *	**Chutzpah.** Alan Dershowitz. Little, Brown (5/91; $22.95).	22	–
7	**Toujours Provence.** Peter Mayle. Knopf (6/91; $20).	19	–
8	**Fire in the Belly: On Being a Man.** Sam Keen. Bantam (4/91; $19.95).	18	–
*	**Final Exit.** Derek Humphry. Hemlock/Carol (4/91; $16.95).	18	–
	DO IT! Let's Get Off Our Buts. John-Roger and Peter McWilliams. Prelude/Bantam (4/91; $20).	18	–
9	**Uh-Oh: Some Observations from Both Sides of the Refrigerator.** Robert Fulghum. Villard (8/91; $19).	16	–
10	**You Just Don't Understand: Women and Men in Conversation.** Deborah Tannen. Morrow (6/90; $18.95).	15	21
	The Civil War: An Illustrated History. Geoffrey C. Ward with Ric Burns and Ken Burns. Knopf (9/90; $50).	15	11
*	**A Life on the Road.** Charles Kuralt. Putnam (11/90; $18.95).	15	5
*	**The Prize: The Epic Quest for Oil, Money and Power.** Daniel Yergin. Simon & Schuster (2/91; $24.95).	15	–

* These titles achieved the #1 spot during their 1991 presence on *PW*'s Bestseller List.

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Longest-Running Paperback Bestsellers for 1991

Movie tie-ins as well as the usual reprints of hardcover bestsellers dominated this year's mass market bestseller lists. Self-help and humor were the most popular categories on the trade side. Fifteen trade and 19 mass market titles made this year's list, compared with 18 trade and 20 mass market in 1990.

MASS MARKET

		#Wks. on '91 List	#Wks. on '90 List
1	* **The Silence of the Lambs.** Thomas Harris. St. Martin's Press (2/91; $5.95).	33	16 **
2	**The Joy Luck Club.** Amy Tan. Ivy (6/90; $5.95).	23	25
	* **Dances with Wolves.** Michael Blake. Fawcett (11/90; $4.95).	23	1
3	* **Red Dragon.** Thomas Harris. Dell (6/90; $5.95).	21	–
4	* **The Burden of Proof.** Scott Turow. Warner (6/91; $5.95).	20	–
5	* **Four Past Midnight.** Stephen King. Signet (9/91; $6.99).	16	–
6	**Sleeping with the Enemy.** Nancy Price. Berkley (2/91; $4.95).	14	–
	September. Rosamunde Pilcher. St. Martin's (7/91; $5.95).	14	–
7	* **Memories of Midnight.** Sidney Sheldon. Warner (10/91; $5.99).	13	–
	* **The Women in His Life.** Barbara Taylor Bradford. Ballantine (9/91; $5.99).	13	–
	It Was on Fire When I Lay Down on It. Robert Fulghum. Ivy (4/91; $5.95).	13	–
8	**The Prince of Tides.** Pat Conroy. Bantam (9/91; $5.99).	12	40 **
9	**"G" Is for Gumshoe.** Sue Grafton. Fawcett Crest (6/91; $5.95).	11	–
	* **Not Without My Daughter.** Betty Mahmoody with William Hoffer. St. Martin's (2/91; $5.95).	11	–
10	**The Mummy.** Anne Rice. Ballantine (10/91; $5.99).	10	–
	Buffalo Girls. Larry McMurtry. Pocket (10/91; $5.99).	10	–
	The Bourne Ultimatum. Robert Ludlum. Bantam (3/91; $5.95).	10	–
	The Gold Coast. Nelson DeMille. Warner (3/91; $5.95).	10	–
	The Voice of the Night. Dean R. Koontz. Berkley (7/91; $5.95).	10	–

TRADE

		#Wks on '91 List	#Wks on '90 List
1	**7 Habits of Highly Effective People.** Stephen Covey. S & S/Fireside (9/90; $9.95).	48	4
2	**The T-Factor Fat Gram Counter.** Pope-Cordle & Katahn. Norton (11/89; $1.95).	35	45
3	**Codependent No More.** Melody Beattie. Harper/Hazelden (5/87; $8.95).	32	51
4	* **All I Need to Know I Learned from My Cat.** Suzy Becker. Workman (9/90; $5.95).	31	3
5	* **You Just Don't Understand.** Deborah Tannen. Ballantine (6/91; $10).	30	–
6	* **From Beirut to Jerusalem.** Thomas Friedman. Doubleday/Anchor (8/90; $12.95).	28	16
7	**A Year in Provence.** Peter Mayle. Vintage (6/91; $10).	25	–
8	* **The Revenge of the Baby-Sat.** Bill Watterson. Andrews & McMeel (4/91; $7.95).	23	–
9	**The Education of Little Tree.** Forrest Carter. Univ. of New Mexico (3/86; $10.95).	19	–
10	* **Life's Little Instruction Book.** H. Jackson Brown Jr. Rutledge Hill (4/91; $5.95).	17	–
11	**What Color Is Your Parachute, 1991.** Richard N. Bolles. Ten Speed (11/90; $11.95).	15	–
12	**Men at Work: The Craft of Baseball.** George F. Will. HarperPerennial, (4/91; $9.95).	13	–
	Meditations for Women Who Do Too Much. Anne Schaef. HarperCollins (6/91; $8.95).	13	–
13	* **Scientific Progress Goes "Boink."** Bill Watterson. Andrews & McMeel (10/91; $7.95)	11	–
	A Peace to End All Peace. David Fromkin. Avon (12/90; $14.95).	11	–

Note: Pub dates are for currently sold editions.
* These titles achieved the #1 spot during their 1991 presence on *PW*'s Bestseller List.
** Number of weeks on list prior to 1991 are from 1989 for **Silence of the Lambs**; from 1988 and 1987 for **Prince of Tides.**

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